

The 8 Myths of Identity Governance



Digital identity management and data privacy are top of mind for today's healthcare technology leaders. And for good reason. Data breaches can damage a hospital's reputation and lead to steep regulatory fines and costly lawsuits. Industry analysts report that the average total cost of a healthcare data breach is now \$6.45 million.*

How vulnerable is your organization?

*2019 Cost of a Data Breach Report, Ponemon Institute

If you think your existing identity governance solution has you covered, you could be mistaken. Don't be fooled by common healthcare industry myths.

Manually intensive and error-prone identity management systems and practices can squander valuable IT resources and open the door for cyber attackers and data thieves. An automated identity governance solution can help you reduce IT cost and complexity, strengthen security, and mitigate risk.

Read on to discover the truth behind why you need an automated identity governance solution.

The biggest risk you can take is to do nothing.



Myth

Homegrown identity governance solutions provide sufficient manual control over IT systems and applications.

The truth

Many organizations rely on manual processes to onboard users and manage their access and entitlements – a tedious and time-consuming approach that introduces security vulnerabilities and diverts IT staff from more strategic initiatives. Automated identity governance solutions eliminate manually intensive and error-prone administrative tasks, strengthening security while freeing up resources to focus on core business activities.

“strengthen security and free up resources to focus on core business activities”



Myth

There are many identity governance solutions that provide strong provisioning for any type of business or industry, including healthcare.

The truth

Healthcare comes with unique security challenges like managing the fast pace of clinicians in and out of different roles. For best results, deploy an automated identity governance solution that is purpose-built for the healthcare industry from a vendor that is familiar with clinical workflows.

“purpose-built for
the healthcare
industry”






Myth

Manually onboarding employees might take more time, but individualized attention is the only way to ensure that new users get approved and secure access to healthcare applications and PHI.

The truth

Quite the opposite is true here. Manual onboarding quickly becomes reactive because it's slow, cumbersome, and can create backlogs, leaving users without access and therefore less productive when they start. The right automated identity governance solution — one purpose-built for healthcare — gives your users secure, day-one access to the critical apps they need to do their jobs, whether caring for patients or back-office administration.

“give users secure, day-one access”



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Myth

For ultimate security, it's best to assign access to each user to tightly control individual actions.

The truth

The healthcare industry is dynamic. People transition in and out of roles all the time. Keeping pace with change can be a real challenge for IT and security teams. But automated identity governance solutions, complete with provisioning and de-provisioning, support role-based access controls for ultimate consistency, scalability, and security, ensuring a complete end-to-end user lifecycle management process. By tying access rights to role attributes, you can streamline onboarding and avoid

losing track of what access has been granted or removed on an individual basis. No more worry of insider threat from 'orphaned' accounts.

Role-based access controls allow for:



CONSISTENCY



SECURITY



SCALABILITY



Myth

Traditional identity governance solutions provide viable tools for monitoring user activity, identifying areas of risk and ensuring compliance.

The truth

Many organizations rely on a disparate collection of identity and access management solutions. Tracking user activity and isolating threats across diverse systems doesn't automatically connect the dots, so risk can be missed. Automated identity governance solutions provide unified visibility and control across the entire healthcare enterprise, so you can see risky activity, remediate threats, and provide evidence of compliance – quickly and easily.

“...unified visibility and control across the entire healthcare enterprise”



Myth

Security is complicated and a burden to the IT help desk. That's just a fact of life.



The truth

Security doesn't have to be a burden. Automated identity governance solutions provide self-service portals and supervisor interfaces that let users reset passwords or request access to additional applications without help desk intervention.

“Self-service portals free up IT staff, improve user satisfaction, and accelerate technology adoption.”



Myth

Stories about large HIPAA fines are meant to shock readers and grab headlines. They aren't typical.

The truth

HIPAA fines increased by 87% from 2010 to 2018, and the average HIPAA fine is now \$1.5 million.* Automated identity governance solutions can help you maintain HIPAA compliance and reduce risks by tightly controlling access to clinical systems, safeguarding PHI, and streamlining audits.



\$1.5 million

AVERAGE HIPAA FINE*

*Compliance Group, 2019



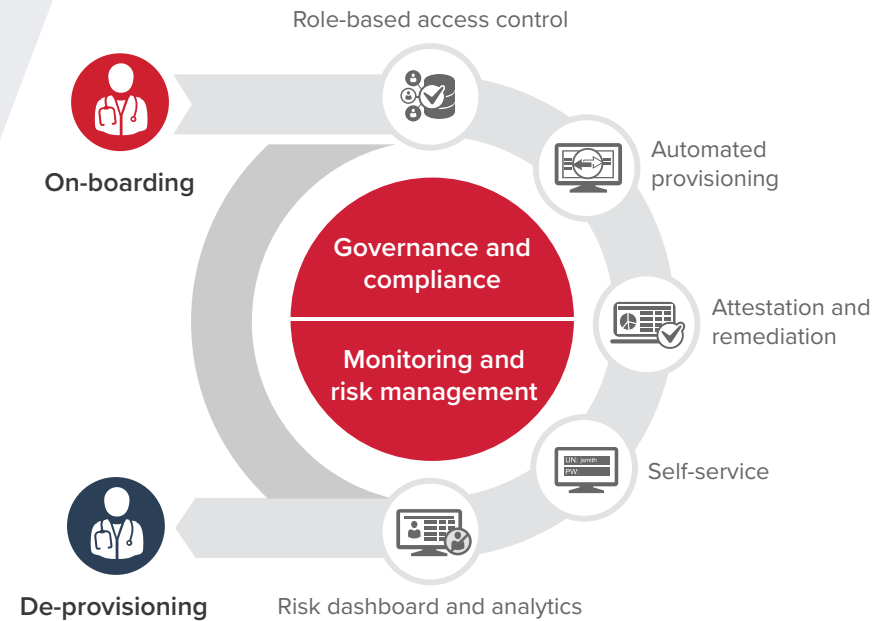
Myth

An EHR implementation project means that “nice to have” projects like identity governance go on hold.

The truth

When an organization decides to implement a new EHR, or switch from one to another, it usually takes a great deal of work to determine which applications to migrate or decommission. However, incorporating an identity governance solution into an EHR implementation lets you simplify the process by identifying and moving only the most-used applications. The result is greater efficiency and security.

“an identity governance solution simplifies the process, resulting in greater efficiency and security”



Learn more

Automated identity governance solutions can help you eliminate manually intensive, error-prone procedures, strengthen security, and reduce risks. Imprivata Identity Governance, healthcare's leading identity governance solution, automates provisioning processes, providing fast, secure role-based access to IT systems and applications. The Imprivata solution safeguards PHI and improves compliance, while reducing IT cost and complexity.

Don't put off the inevitable. Let Imprivata demonstrate the proven benefits of Imprivata Identity Governance. See how Imprivata can help

your organization streamline operations, increase visibility and control, and manage risk.

Schedule a demo today.



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Select opt 1

Visit **www.imprivata.com** to learn more about why identity governance matters for healthcare, now more than ever before.



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