

**DATASHEET** 

# Shared devices, solved: Mobile Access Management (formerly GroundControl)

Optimize mobile technology investments by solving efficiency, productivity, and security challenges



Organizations everywhere are adopting mobile technology to improve workflows and deliver real-time access to key tools and information from any location. A shared mobile approach reduces the initial investment in mobile devices, while also supporting data privacy with increased control over who has access to what, when.

However, with shared-use environments it's difficult to provide the personalized and consistent end user experience employees expect without compromising privacy or productivity. Furthermore, IT teams already juggling the ongoing management and maintenance of shared mobile devices may also have issues keeping track of devices that change hands so often. Beyond replacement cost concerns, lost or stolen devices are involved in 41% of data breaches.

# Benefits for key stakeholders

Imprivata Mobile Access Management (formerly GroundControl) builds confidence among mobile admin teams and drives adoption for end users.

Because Imprivata Mobile Access Management integrates with mobile device management (MDM) solutions, it enables a hands-on device management experience from the cloud – maintaining and updating from anywhere at any time. Employees and IT teams benefit from simple, personalized device checkout, effortless application access, and cloud-based management of assets and workflows.

Here's a look at the efficiency, productivity, and security advantages for key stakeholders:

## End users receive:

- A personalized environment without barriers
- Intuitive access to the best device in the best shape
- Freedom from repetitive manual authentication

## IT and mobile teams receive:

- Privacy within shared environments
- Simplified fleet management from anywhere
- Visibility into assets and usage

## Organizations experience:

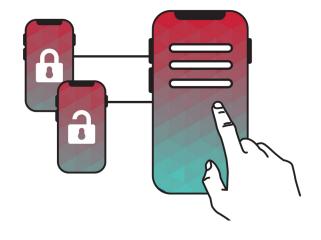
- Increased adoption of mobile technology
- Optimized usage of other technologies (devices, applications, and tools)
- Cost-savings from reducing the investment required to go mobile

# Control, enable, and manage with Imprivata Mobile Access Management

The powerful capabilities of Imprivata Mobile Access Management bring the following benefits and strong value to users and administrators:

# Control: Asset tracking and management efficiency

Imprivata Mobile Access Management optimizes your investment in mobile technology by supporting large fleets with less effort, more accountability, and reduced loss. You can:



- Quickly access actionable data for technicians and mobile managers, including the state of devices, battery health, and other critical metrics
- See who has which device where, providing manager visibility into device assignments, a simple audit trail, and accountability
- Trigger automated workflows for faster remediation, including support for lost mode, and notifications for devices aren't returned when or where they are supposed to be
- Lock down devices between use to promote privacy and data protection
- Control and limit access to trusted users only

## **Enable: User access management**

Imprivata Mobile Access Management drives adoption and useability of shared-use mobile devices by offering a personalized end user experience without added barriers to use.

- Achieve a personalized feel as well as fast, intuitive access to the best device, every time
- Add convenience for device checkout with a simple badge tap
- Streamline access to critical applications, eliminating repetitive, manual authentications and other barriers to use
- De-personalize devices after use with less time and effort, and without burdening end users, supporting further privacy and device readiness



# Manage: Cloud-based device management

Imprivata Mobile Access Management supports IT teams from anywhere at any time, using the hybridcloud environment to allow teams to maintain device images across dispersed fleets.

- Save time and reduce management burden when deploying fleets by getting devices in the right state fast, without friction
- Support remote workforce with visibility and management access from anywhere
- Support automated workflows at scale thanks to deep integration with MDM
- Reduce delays and help desk tickets with easy, remote device restoration

# Unlock the full potential of shared mobile devices

Imprivata Mobile Access Management is the only solution to meet the challenges of shared-device environments. With Imprivata Mobile Access Management, you improve end user experience and support IT teams, while also promoting consistency and scalability.

To learn more about the power of Imprivata Mobile Access Management, request a demo.





Imprivata is the digital identity company for mission- and life-critical industries, redefining how organizations solve complex workflow, security, and compliance challenges with solutions that protect critical data and applications without workflow disruption. Its platform of interoperable identity, authentication, and access management solutions enables organizations in over 45 countries to fully manage and secure all enterprise and third-party digital identities by establishing trust between people, technology, and information.

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